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ASBA Helping Seniors Find Answers to Tax Questions

FOR IMMEDIATE RELEASE: Chicago, IL - November 8, 2011 - The American Senior Benefits Association (ASBA), is keenly aware that most seniors are closely watching their pennies these days - and that means seeking a better understanding of their tax situation. Today, ASBA announced a new benefit now being offered through its continuing partnership with Tax Rite, Inc. Tax Hotline is the new service that can answer any tax question a senior may have, at any time during the year.

Tax Hotline can answer questions about long-term tax planning and recent tax law changes. Seniors can benefit from a free review of their most recent tax return, discounted yearly tax return preparation, and research on complex tax issues. Tax Hotline representatives can also give advice on IRS audits and quick tax tips.

While seniors can contact the IRS directly for tax assistance, the IRS Answer Line receives nearly 118 million calls every year. According to the U.S. Government Accountability Office, 41% of those calls go unanswered and 10% are answered incorrectly. Hiring a CPA is often a cost-prohibitive option.

Tax Hotline representatives provide confidential, expert-level tax assistance at a low cost. Tax Hotline employees are full-time tax professionals, rather than seasonal employees. Representatives are based in the U.S., but can offer tax advice in 140 languages with the use of an interpreter.

"We know that getting timely tax advice is important to seniors, and that's exactly what ASBA members will receive with Tax Hotline," according to Jason Stutzman, Vice President of Sales/Marketing for Tax Rite, Inc. "While most tax franchises are closed from May until January, we can answer seniors' questions all year long. We're very pleased to offer our services to ASBA members."

Bill Hill, Sr., President and Chairman of the Board of ASBA, agreed. "Seniors now have a place to go with the tax questions that so often come up during the year: Questions about tax planning, financial planning and general financial education. We think Tax Hotline will be a benefit that our members access regularly."

For more information on Tax Hotline, please visit www.asbaonline.org or <https://www.taxhotline.net/absa.aspx?an=asba>.

Tax Rite, Inc., the company that powers the Tax Hotline program is a benefit provider and privately held company formed in 1995. Tax Rite, Inc. currently has over 1 million active members within its programs, has an A+ Rating with the Better Business Bureau, and is enrolled with Dun & Bradstreet Reports.

The American Senior Benefits Association (ASBA) is a 501(c)(3) not-for-profit association where membership is completely free. ASBA is committed to lifestyle enhancement through benefits, advocacy and education for the over-50 population. ASBA concentrates its efforts on the issues that are of greatest concern to its members. Through its partners and programs, ASBA members receive news and information, product and service discounts, as well as other benefits. Current ASBA membership stands at over 739,000 nationally.